



**Fort Myers Beach Town Council
Strategic Planning Session
Town Hall Council Chambers
6231 Estero Boulevard
Fort Myers Beach, FL 33931**

AMENDED Agenda

Wednesday, December 3, 2025

10:00 AM

ORDER OF BUSINESS

- I. CALL TO ORDER**
- II. WELCOME & EQUIPPING FOR SUCCESS: PROJECT OVERVIEW & APPROACH (10:00 AM)**
 - A. HANDOUT to Council at meeting 12.3.25
 - B. Presentation from 12.3.25 meeting
 - C. Agenda from USF
- III. DRAFTING OUR VISION (10:15 AM)**
- IV. DRAFTING OUR MISSION, CORE VALUES & GUIDING PRINCIPLES (11:00 AM)**
- V. CONFIRMING OUR KEY STRATEGIC THEMES & DRAFTING OUR GOALS (12:00 PM)**
- VI. VISUAL ILLUSTRATION, WRAP-UP & NEXT STEPS (1:50 PM)**
- VII. ADJOURNMENT**

NOTE: THIS MEETING IS STREAMED LIVE ON [YOUTUBE](#).

IF A PERSON DECIDES TO APPEAL A DECISION MADE BY THE COUNCIL IN ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSONS MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL IS TO BE BASED.



For special accommodation, please notify the Town Clerk's Office at least 72 hours in advance. (239) 765-0202

In accordance with the Americans with Disabilities Act (ADA), persons needing a special accommodation to participate in the Board's proceedings should contact the Town Clerk's Office not later than three days prior to the proceedings.