



Fort Myers Beach Management & Planning Session

Town Hall Council Chambers
6231 Estero Boulevard
Fort Myers Beach, FL 33931
Thursday, February 5, 2026

Agenda

9:00 AM

ORDER OF BUSINESS

- I. CALL TO ORDER
- II. PLEDGE OF ALLEGIANCE
- III. ITEMS FOR DISCUSSION
 - A. Donation Policy
Discussion regarding a Town wide donation and naming policy
 - B. Flood Panels
Discussion regarding Flood Panels
- IV. AGENDA MANAGEMENT
 - A. February 5, 2026
- V. ADJOURNMENT

NOTE: THIS MEETING IS STREAMED LIVE ON [YOUTUBE](#).

IF A PERSON DECIDES TO APPEAL A DECISION MADE BY THE COUNCIL IN ANY MATTER CONSIDERED AT THIS MEETING/HEARING, SUCH PERSONS MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE, TO INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL IS TO BE BASED.



For special accommodation, please notify the Town Clerk's Office at least 72 hours in advance. (239) 765-0202

In accordance with the Americans with Disabilities Act (ADA), persons needing a special accommodation to participate in the Board's proceedings should contact the Town Clerk's Office not later than three days prior to the proceedings.

1. **Request:**

Meeting Date: February 5, 2026

Discussion regarding a Town wide donation and naming policy

Why the action is necessary:

What the action accomplishes:

2. **Agenda:**

ITEMS FOR DISCUSSION

3. **Requirement/Purpose:**

5. **Background:**

The Town Council is periodically asked to accept monetary or in-kind donations on behalf of the residents of the Town. A copy of a donation policy from 2011 was located and is before the Town Council for review of any needed changes. Also attached to the agenda item are sample documents from the City of Naples regarding their donation and naming rights policies for reference.

The Town Manager and Town Attorney seek direction if further action is needed.

Attachments:

1. FMB 2011 Donation Policy/Gift Book
2. Sample Naples Donation Policy 2015-13730 res (1)
3. Sample Naming Policy - Naples 2008-12283
4. Sample Agenda_Memorandum donation and naming
5. Sample Naples Resolution 2024-15313
6. Sample Naples Resolution 2023-15086
7. Sample Eko_Lake_

Financial Impact:

6. **Alternative Action**

7. **Staff Recommendations:**

8. **Recommended Approval:**

Joe Onzick, Finance Director

Date: January 28, 2026

nancy stuparich, Town Attorney

Date: January 30, 2026

Amy Baker, Town Clerk

Date: January 30, 2026



Date: January 30, 2026

1. Requested Motion:

Meeting Date: Nov. 7, 2011

Approve the Donation Policy and Procedures effective November 8, 2011

Why the action is necessary:

This action will implement a comprehensive donation policy which also establishes procedures and accounting requirements for any donations received.

What the action accomplishes:

This policy provides for a consistent method of receiving donations. It provides a reasonable level of assurance that any gift received will benefit the Town. The policy also provides a method to recognize donors for their contributions.

2. Agenda:

3. Requirement/Purpose:

4. Submitter of Information:

Consent
 Administrative

Resolution
 Ordinance
 Other

Council
 Town Staff
 Town Attorney

5. Background:

Individuals make donations to communities for a variety of reasons. Often donors will make a contribution because they want to make a difference. From time to time, family members make donations to a community to honor a family member or treasured friend. As a result of numerous donations to the Town in recent years, it became necessary to develop a consistent policy to address what types of gifts will be accepted, how they will be used and how they will be accounted for. The policy attached addresses those issues.

Attachments: Donations Policy and Procedures
 Gift Giving Catalogue for Fort Myers Beach – Volume 1; Fall 2011 (revised)
 Summary list of items in Volume 1


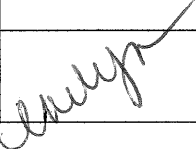
6. Alternative Action:

Reject or revise policy

7. Management Recommendations:

Approve Donations Policy and Procedures

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

9. Council Action:

Approved Denied Deferred Other

Town of Fort Myers Beach
Donations Policy and Procedures

Section 1. Purpose. The purpose of this policy is to establish procedures for the acceptance of donations to the Town and specific Town departments. A uniform set of procedures shall be followed in acceptance of all donations and proper approval shall be obtained prior to acceptance. All cash, equipment, in-kind services, materials and sponsorships donated to the Town or Town departments shall be accounted for in accordance with the procedures set forth in this policy.

Section 2. Policy. The Town Manager is hereby delegated the authority to accept or reject offers of donations of money, equipment and in-kind contributions or sponsorships to Town Departments or the Town in general where the fair market value is \$10,000 or less. Donated money will be expended for general purposes within the department or for purposes as specified by the donor. Donations of equipment will be considered based on program outcomes, department goals and needs. Each donation will be evaluated for usefulness and potential cost of replacement and/or rental rates. In-kind contributions and sponsorships for specific events will be treated in the same manner as donated funds.

For monetary, equipment and in-kind contributions or sponsorships where the values exceeds \$10,000, a report to the Town Council will be prepared by staff outlining the purpose of each donation and the advantages and disadvantages of accepting the gift. For monetary donations, the report will state whether the gift is a one-time contribution for a specific purpose or a contribution where the principal could be invested and the interest used to support all or part of a special project or program for a number of years. Council will decide, on a case by case basis, if money or a gift should be accepted or rejected.

The Town staff may produce and distribute "*Your Gift Giving Catalogue for Fort Myers Beach*" or similar publications which outline opportunities and procedures for donating money or specific items in honor or recognition of a person, organization, or event. The catalogue and/or similar publications may be placed on the Town's website and distributed within the community.

Section 3. Definitions.

- A. **Gift or Donation.** For purposes of this policy, the terms "gift" and "donation" may be a monetary contribution and/or equipment, in-kind goods or services, or sponsorships which a Town department or the Town has accepted and for which the donor has not received any consideration, goods or services in return.

Section 4. Donations to the Town.

- A. **Responsibility.** Once donations are accepted by the Town Manager, responsibility for management of the donation shall lie with the appropriate department as designated by the Town Manager. All donations that exceed \$10,000 must be approved by the Town Council.
- B. **Accounting.** The Finance Department has established and will maintain a separate donation account. All monetary donations shall be deposited into that account.

C. Accepting Unsolicited Donations. Unsolicited donations shall be accepted only if they have a valid use to the Town as determined by staff and the Town Manager.

1. Donors who wish to give a gift which is not specific to any department may give a gift to the Town in general. The Town Manager, in the exercise of his discretion, will determine if such gifts should go to a specific department or to the general Town donation fund.
2. If the item is of no use to the Town or would be more effectively used elsewhere, the donor will be informed, as soon as possible, and referred to an appropriate agency by the Town Manager.
3. Proof of Ownership. If there is any question as to the legal owner of the donated item, proof of ownership may be required.
4. Restrictions. Donors shall be encouraged to place minimal restrictions on donated items or funds, thus allowing the Town as much flexibility as possible in determining the best use of the item(s) or funds.

D. Conditions for accepting/rejecting donations. Staff shall work with the donor to assure that restrictions are reasonable and do not leave the donor with unrealistic expectations regarding the donation. The following are criteria which may be considered in determining if a donation is appropriate for acceptance:

1. Is the use of the item or money for a designated purchase consistent with existing Town policy, program outcomes and department/Town goals?
2. Do restrictions upon the use of the item or funds make it practical to accept the items or funds?
3. Do restrictions on disposal or retention of the item or funds make it practical to accept?
4. Is required accounting for the item or funds excessively difficult?
5. Would equipment require extensive repair or maintenance, and if so, is maintenance support available and reasonable?
6. Does use of equipment or materials require the purchase of additional items in order to be useful?
7. Does acceptance of funds, equipment or in-kind services or materials present a conflict of interest for the Town or its employees? Regardless of the value of the donation, if the donor is a contractor, potential contractor or there is any reason to believe there may be a conflict of interest, then the Town Manager will determine if the gift should be accepted, rejected or submitted to Council for approval. Gifts to individual employees are strictly prohibited by the Town's Personnel Manual.

8. Will the donation result in an increase to the Town's budget?

Section 5. Procedures.

A. Gifts valued at \$10,000 or less.

1. A donation receipt form will be completed when donations are received, with the form completed by Town staff. The donor shall retain a copy, the director shall be sent a copy and a copy will be sent to Finance.
2. The donor, *not staff*, must determine the fair market value on the gift.
3. The Town Manager will acknowledge each gift by letter, thanking the donor for the gift.

B. Gifts valued at more than \$10,000.

1. All gifts valued at more than \$10,000 as determined by the donor require Town Council approval. Subsequent to Council's acceptance, procedures for acceptance of gifts in excess of \$10,000 shall be the same as those in Section A above.

Town of Fort Myers Beach - Gift Giving Catalogue
Items listed in Volume 1 - Fall, 2011

General Donations

Fort Myers Beach Townwide
Bay Oaks Recreation Center
Mound House
Newton Park
Shorelife and Bayside
Island Streetscape
Estero Island Historic Structures
Special Events
Times Square

Programs and Activities

Indoor Play Equipment	Bay Oaks Recreational Campus
Outdoor Play Equipment	Bay Oaks Recreational Campus
After School Programs	Bay Oaks Recreational Campus
Teen Programs	Bay Oaks Recreational Campus
Leagues, Camps and sports clinics	Bay Oaks Recreational Campus
Community Pool	Bay Oaks Recreational Campus
Recreation Special Events and Tournaments	Bay Oaks Recreational Campus
Fitness classes	Bay Oaks Recreational Campus
Senior program	Bay Oaks Recreational Campus

Landscape and maintenance

Bocce Court Maintenance	Newton Park
Landscape Donation	Mound House
Landscape Donation	Newton Park
Beach Access maintenance	Shore Life and Bayside
Trash removal	Shore Life and Bayside

Equipment and materials

Training Equipment	Newton Park
Plaque Donation	Estero Island Historic Structures
Educational Equipment	Mound House
Kayak Equipment	Mound House

Specific items:

Acrylic Donation Box with Pedestal @\$275 - 2 needed	Mound House
Indoor Carpeted Area Rug - @ \$170 - 2 needed	Mound House
Museum Stool @ \$175 - 50 needed	Mound House
1950's era refrigerator @ \$300 - 1 needed	Newton Park
32" LCD HDTV/DVD combo @ \$545 - 1 needed	Newton Park
Body solid G10B biangular home gym @ \$2,525 - 1 needed	Bay Oaks Recreational Campus
Callphone voicesaver compact portable sound system 5W @ \$105 - 5 needed	Mound House
Classic iPod @ \$250 - 1 needed	Bay Oaks Recreational Campus
Customizable Bocce Scoreboards @ \$206 - 2 needed	Newton Park
DVIt Smart board Overlay @ market - 1 needed	Newton Park
GE chest freezer @ \$325 - 1 needed	Bay Oaks Recreational Campus
Mayday emergency whistles for kayak life vests @ \$5 - 40	Bay Oaks Recreational Campus
Nordic track commercial 1750 treadmill @\$2,099 - 2 needed	Bay Oaks Recreational Campus
Nordic track commercial VR exercise bike @ \$1,299 - 1 needed	Bay Oaks Recreational Campus
Nordic track elite 9.1 elliptical machine @ \$1,999 - 2 needed	Bay Oaks Recreational Campus
Nordic track GX2 exercise bike @ \$400 - 1 needed	Bay Oaks Recreational Campus
Pedestrian cross walk sign - Estero Blvd @ \$350 - several needed	Streets and Public Works
Regulation volleyball standards & net system \$2,300 - 1 needed	Bay Oaks Recreational Campus
Reusable table covers with skirting @ \$12 - 30 needed	Bay Oaks Recreational Campus
Single Post Picnic Tables 2 seats @\$1,182- 4 needed	Mound House
Single Post Picnic Tables 3 seats @\$1,401- 4 needed	Mound House
Sony cybershot digital camera @ \$260 - 1 needed	Bay Oaks Recreational Campus
Used 8 passenger electric golf cart - @ \$3,950 - 1 needed	Mound House

RESOLUTION 15-13730

A RESOLUTION ESTABLISHING A POLICY FOR THE ACCEPTANCE AND ADMINISTRATION OF PRIVATE DONATIONS FOR PUBLIC PROJECTS OR PURPOSES; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of Naples recognizes the benefit of private donations from individuals, community groups and businesses to fund new and existing facilities, services, projects, programs and activities for the benefit of the City and its residents; and

WHEREAS, it is an acceptable and appropriate practice to accept donations to enhance City programs, services and facilities to maintain a high level of service to the public; and

WHEREAS, it is desirable to establish procedures for the acceptance and administration of private donations for public projects or purposes;

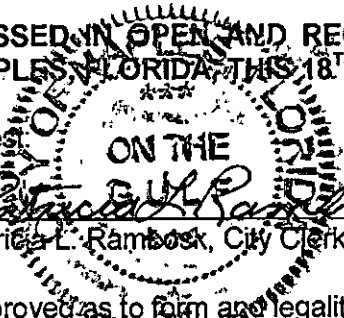
NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NAPLES, FLORIDA:

Section 1. That a Donation Policy for the acceptance and administration of private donations for public projects or purposes, a copy of which is attached hereto and incorporated herein by this reference, is hereby approved.

Section 2. This resolution shall take effect immediately upon adoption.

PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 18TH DAY OF NOVEMBER, 2015.

Attest:

 ON THE
Patricia L. Rambosk
Patricia L. Rambosk, City Clerk

John F. Sorey III
John F. Sorey III, Mayor

Approved as to form and legality:

Robert D. Pritt
Robert D. Pritt, City Attorney

M:\REF\COUNCIL\IRES\2015\15-13730

Date filed with City Clerk: 11-19-15

DONATION POLICY

BACKGROUND:

Donations are offered to the City of Naples (City) for general or specific purposes. Uniform criteria and procedures guide the review, acceptance placement and long-term maintenance of such *donations*, confirm that the City has relevant and adequate resources to administer such *donations*, and ensure that the City appropriately acknowledges the generosity of the *donor*.

PURPOSE:

To provide guidelines for accepting gifts and *donations* in a responsible, transparent, and accountable manner that is consistent with the City's Vision Plan and strategic goals. Guidelines will offer sustainable management of site-appropriate facilities and amenities, so as not to detract from the visual esthetics of the surrounding natural environment or place an undue burden on the City.

SPECIFIC OBJECTIVES:

1. To establish and guide relationships with *donors* who share the City's commitment to provide a high quality civic environment.
2. To enrich the City by responsibly and efficiently managing *donations*.
3. To generate revenue to fund new and existing facilities, projects, programs and activities for the benefit of the City and its residents.
4. To work with private individuals, sponsors, businesses and non-profit organizations whose missions support the City's Vision Plan and strategic goals.

DEFINITIONS:

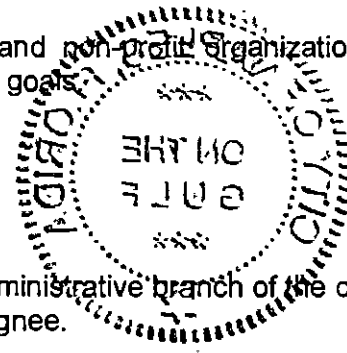
For purposes of this Policy, defined terms appear in italics.

City Manager means the chief executive officer and head of the administrative branch of the city government for which a *donation* is designated or intended, or designee.

Donation or Gift means a monetary (cash) contribution, amenities, endowments, personal property, real property, financial securities, equipment, in-kind goods or services, or any other asset that the City has accepted and for which the *donor* has not received any property, goods or services in return. For purposes of this Council Policy, the terms "*donation*" and "*gift*" shall be synonymous.

Donor means a person or other legal entity that proposes or provides a *donation* to the City.

Restricted Donation means donations designated at *donor* request for a specific location or purpose.



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Unrestricted Donation means a donation to the City without any limitations being placed upon its use.

Fundraising means any activity conducted with the intent of soliciting *donations*, *sponsorships* or other financial contributions to the City or to a particular Department or activity of the City. Fundraising activities may include, but are not limited to, City grant proposals, City responses to Request for Proposals issued by other agencies, foundations or funding agencies, endowment programs, adoption or pledge drives, and contacting individuals, companies, foundations, or other entities with the primary purpose of receiving financial support for the City.

Sponsorship means provision by a person or entity of financial support for an activity, City program or City facility, typically to encourage the City to provide more than nominal recognition of financial support, which distinguishes a *sponsorship* from a *donation*. Financial assistance provided by a *Sponsor* may consist of cash or in-kind contributions or both.

In-Kind Contribution means a contribution of an item, object or service other than cash or real property, which would serve a useful purpose in the provision of City services.

Amenity means an improvement located on City property which is less than the entire portion of a City property, such as a wall at a park, a plaza in front of a City building, a trail located along City property, an interior room or rooms in a building. A fully enclosed structure such as a City building with walls and roof (examples being a community center, stand-alone gym, warehouse, or stand-alone building housing a restroom) is more substantial than an Amenity, and City Council approval is required before granting naming rights (Resolution 08-12283 as it may be amended from time to time). An Amenity may include any of the following if located on City property: plazas that constitute only a portion of a larger parcel of City property, gazebos, archways, paths, athletic facilities that are not fully enclosed structures, playing fields, portions of aquatic facilities that are not enclosed structures or City buildings, picnic areas, tot lots, play structures, benches, trees, memorials, hard courts, and similar structures or elements.

GENERAL PRINCIPLES:

1. *Donations* become the property of the City upon formal acceptance.
2. The *City Manager* is authorized to accept *donations* on behalf of the City, except that if the donation is real property or an interest in real property, the Council must approve and accept the donation. The *City Manager* is authorized to approve *sponsorship*, *donation* and/or *fundraising* programs and to issue requests for proposals to engage in similar *donation* or *sponsorship* solicitation activity.
3. The City has no obligation to accept any *donation* or *sponsorship* proposed by a *donor*. Unaccepted *donations* made will be returned to the *donor*.
4. The City will comply with all applicable laws and regulations of the Internal Revenue Service regarding the acceptance of *donations*. The City does not provide legal, accounting, tax or other such advice to *donors*. Each *donor* is ultimately responsible for ensuring the *donor's* proposed *donation* meets and furthers the *donor's* charitable, financial, and estate planning goals. As such, each *donor* is encouraged to meet with a professional advisor before making any *donation* to the City. The City cannot guarantee

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the tax deductibility of a *donation*, but may provide the donating party with a letter of acknowledgement and a statement of the City's intended use.

5. The City must determine whether an expenditure of City funds, either a direct outlay of City funds or the use of City forces and materials, is associated with or required by acceptance of the *donation* prior to acceptance.
6. The *donation* must be used for official City business, and not for political activities or other personal business.
7. The City encourages the acceptance of *donations* or *sponsorships* if the *donation* provides a significant enhancement to the City, enhances or reduces costs the City would incur in the absence of its acceptance, or if it otherwise benefits the City in a manner that provides a net savings to the City.

POLICY**Types of Donations**

Donations may be received in the form of cash, financial securities, real or personal property. *Donations* may be *Restricted* or *Unrestricted*. *Unrestricted donations* are preferable to restricted *donations*.

1. Donations of Trust and Perpetuity Funds

Donations of trust and perpetuity funds shall be administered by the City when placed under its custody pursuant to all applicable laws. The *City Manager* shall have authorization to accept, appropriate, refund or expend a *donation* accepted by the City.

2. Donations of Publicly Traded Equity and Debt Securities

Donations of publicly-traded equity and debt securities, at the direction of the *City Manager*, will be immediately sold upon receipt in the City's designated brokerage account. The sales proceeds are then transferred from the City's brokerage account to its depository bank account. Cash donations are available for budgeting and appropriation consistent with the City's budgeting process. The *City Manager* shall have authorization to accept, appropriate, refund or expend a *donation* accepted by the City.

3. Donations of Real Property

- a. The *City Manager* shall evaluate the *donation* to determine that the *donation* is in the City's best interest based on land use requirements, park design, public concern, maintenance and recreational issues, and acceptance is consistent with applicable City laws, policies, ordinances, and resolutions.

- b. The *City Manager* will identify:
 1. The appraised value of the *donation*, when applicable, may have an appraisal made by a licensed appraiser, and may have a title search conducted.

2. Any expenditures or maintenance obligations associated with the *donation*.
 3. Potential liabilities associated with the *donation*, such as hazardous conditions or environmental concerns.
 4. Whether the *donation* has any special restrictions, if those restrictions are acceptable to the City, and any recommendations for conditions of acceptance.
 5. Whether there are any restrictions, conditions or reversionary interests accompanying the donation. Normally, the City will not accept a donation of real property with such conditions.
- c. The *City Manager* is responsible for administration of the *donation* of real property.
4. Donations of Cash, Intangible Property and Goods
- a. The *City Manager* shall evaluate whether the donation:
1. Is in the City's best interest and is consistent with applicable City laws, policies, ordinances, and resolutions.
 2. Has any special restrictions and if restrictions are acceptable to the City.
 3. Obligates the City to make an immediate or initial City expenditure which has not been included in the approved City budget or Capital Improvement Program.
 4. Creates a new, one-time or an on-going general maintenance obligation.
- b. The *City Manager* shall have authorization to accept, appropriate, expend or refund a *donation* accepted by the City. The *City Manager* shall seek formal authorization from the City Council to accept, appropriate, expend or refund a *donation* accepted by the City if the action exceeds the *City Manager's* expenditure authority.
- c. The *City Manager* shall give notice of the City Council's decision to the *donor* following the City Council's determination to accept or reject a donation.

5. Donations and Sponsorship Uses

Donations or sponsorships may be used for public purposes, including without limitation, the following:

- a. Property-Real and Personal
- b. Facilities (Initial build, renovation or expansion)

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- c. Site Amenities – Examples include but are not limited to benches, lights, water fountains, playgrounds, pavers, ballfield uses, walkways or bridges, recognition plaques, landscaping, pavilions or shelters, restrooms, boardwalks, specialty facilities such as dog parks, band shells, skate parks, or theatres, or any other similar public park and recreational facility elements.
- d. Programs – Examples include theatrical, cultural or musical performances, instructional classes, after school programs, camps, aquatics, athletics, fitness, boating, educational, interpretive or environmental education programs, memorial programs, or any other similar public park and recreational program. Expenditure of donations for programs will follow established Financial Policies enacted on September 4, 2004.

ACCOUNTING

Through direction of the *City Manager*, the City Finance Department is responsible for providing for the deposit and financial administration of any *donation* to the City. The Finance Department will track the proposed use of any such *donation* and will maintain separate records of accounts showing receipts and disbursements. The *City Manager* may establish further rules and regulations for the accounting and administration of *donations*.

LIMITATIONS OF DONATIONS

1. A *donation* to the City does not obligate the City to seek permission from a *donor* to amend, alter, modify, or change the appearance, continuance, dis-continuance or operation of projects, programs, properties, facilities or operations.
2. A *donation* to the City will not obligate the City to honor a perpetual or life-time naming right or similar consideration to a *donor*. The City does not guarantee permanency of any *donation*, *sponsorship*, *amenity*, gift or memorial.
3. A *donation* to the City occurs with the understanding that items or facilities have a useful life. Once a *donation* or *amenity* is accepted, it becomes City property and the City may decide to maintain, replace or dispose of the item unless the *donation* is explicitly accepted by the City subject to mutually acceptable restrictions.

DONOR RECOGNITION

1. The *City Manager* will recognize *donations* by a letter of appreciation to a *donor* confirming the date, amount and purpose of the *donation*.
2. Consideration for a naming opportunity will follow the Naming Policy adopted by City Council Resolution 08-12283 on December 3, 2008, as it may be amended from time to time.

STANDARDS FOR NEW DONATIONS

1. Purchase and Installation

The City will be responsible for the purchase and installation of all elements or *amenities* acquired through *donations*.

2. Appearance and Aesthetics

The City has an interest in ensuring the best appearance and aesthetic quality of public properties and facilities. The appearance should reflect the unique character of the City. The design and installation of any element will be completed in such a manner that will not substantially change the character of a property, facility or the intended use.

3. Maintenance

Upon acceptance of a *donation*, the donated element becomes City property. Accordingly, the City will maintain the element until removal, relocation or elimination is desired or necessary.

4. Repair

The City has an interest in ensuring that all *donated* elements remain in good repair. In addition, the public has an interest in ensuring that the short and long term repair costs are reasonable. *Donated* elements must be of high quality to ensure a long life and be resistant to the elements, wear and tear, and acts of vandalism.

5. Cost

The City has an interest in ensuring that the *donor* covers the full cost for purchase and installation. The City also has an interest in ensuring that on-going maintenance costs do not negatively impact the resources available for maintenance of other City facilities. The City may assess, at the time of *donation*, a charge sufficient to cover anticipated on-going maintenance of *donated* elements during an expected life expectancy.

RETURN OF DONATIONS

1. The City is not required to return donations. If the terms of a donation specifically include a provision for return of a donation upon specified terms, the City may, but is not required to, return the donation or a portion of it.
2. The City may offer to return a donation, and if accepted, will return it.
3. In any event, donors should consult with their own tax advisors as to the taxability of donations in general and those made and subject to return specifically.

DISCLAIMERS

1. Different forms of contributions to the City present different opportunities and challenges. Therefore, it is not possible to establish blanket guidelines to cover all types of *donation* or *sponsorship* activity that the City may decide to pursue.
2. The making of a *donation* or *sponsorship* to the City will not provide any extra consideration to the *donating* or *sponsoring* party in relation to any City procurement, any regulatory activities of the City, or other City business. No City employee or other City Official is authorized to offer any such extra consideration to a donating party.
3. The City will maintain ethics in Fundraising activities. All *donations* or *sponsorships* must directly enhance the City's ability to provide goods or services to the public or for another valid public purpose, and may not be used for personal financial gain of any City employee.

Agenda Item 11
Meeting of 12/3/08

RESOLUTION 08-12283

A RESOLUTION AMENDING RESOLUTION 00-8854, ESTABLISHING A REVISED POLICY AND UNIFORM PROCEDURES FOR NAMING PARKS AND PUBLIC FACILITIES; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council desires to amend the existing policy and procedure for naming City parks and public facilities; and

WHEREAS, the current policy and procedure was established by Resolution 00-8854 adopted June 7, 2000; and

WHEREAS, the Community Services Advisory Board has reviewed the policy and procedure and recommends revised criteria;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NAPLES, FLORIDA:

Section 1. That Resolution 00-8854, policy and uniform procedures for naming parks or public facilities in the City of Naples, is hereby amended as follows (with underlining indicating additions and ~~strikethrough~~ indicating removal).

POLICY:

1. Consideration should be given to names that describe a geographic location or feature, a historical event, or ecological relationship indigenous to the area.
2. Proposals to name parks or public facilities after persons may be considered based on meritorious civic or public service including one or more of the following: a) financial gifts, though property or financial donation is not a single determining factor, b) public service as an elected official, c) public service as a community volunteer, or d) long term sponsorship agreements. ~~Naming consideration will be based on the following criteria are restricted to those persons who have been deceased for five (5) years. Any exceptions to this policy must be determined by the City Council.~~

a. Living People or Organization:

- (1) When 50 percent or more of the value of the property is donated by the person or organization.
- (2) When 50 percent or more of the cost is contributed for acquisition, development, maintenance or continuing operation of a park or public facility.
- (3) When a significant contribution of time and public service has been made by the person or organization to the enhancement or betterment of the quality of life in the community and/or was instrumental in acquiring, developing or maintaining a park, public property or city owned facility.

- (a) Significant contribution will be measured by the impact a single contribution makes toward the successful conclusion or continuing operation of the facility to be named.
- (b) Depending on the impact, the naming could be for the entire facility or some portion (i.e., a room).
- (c) Individuals and organizations that have made significant contributions to a particular area or neighborhood may be considered for the naming of facilities that serve these areas or neighborhoods within the City, including recreational and other amenities within parks or public facilities.
- (d) Projects not budgeted for, and for which other funding is not designated, may require a 100% contribution in order to be implemented and a naming opportunity considered.

b. Deceased People:

- 1. Guidelines of living people or organization shall apply.
- 2. Naming a city owned facility in memory of a deceased person cannot be considered until at least 2 years after the date of the death of that person.
- 3. A park and/or public facility may be named to honor a deceased person, but only to recognize a most extraordinary service/gift.
- 3. Any exceptions to this policy must be determined by the City Council. Donors of land and/or large sums of money should be considered in the naming of the resulting park or facility. Donations should be sufficient to pay for a significant portion of the development.
- 4. Groups desiring to develop parks or facilities should be given consideration of their suggestions(s). Assurance should be provided that they are going to continue to contribute time, effort and/or money to assist in the orderly development of the park. Flexibility is encouraged with this policy.
- 5. Parks or facilities may be named after local community groups, if that group has demonstrated a major interest in the park by gifts or money, labor and/or organization. Funding for future maintenance should be a consideration before the City accepts such gifts. Flexibility is encouraged with the policy.

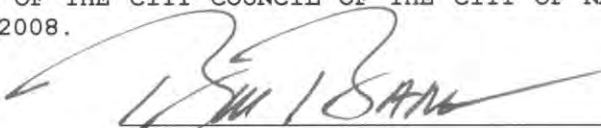
PROCEDURE

- 1. A request to name a park shall be submitted on the Proposal for Park Name or Public Facility to the Mayor or City Manager, and may be made by any City of Naples citizen, City Council member, City board member or City employee.
- 2. The Mayor or City Manager shall forward the Proposal For Park Name or Public Facility request to the Community Services Director who shall evaluate the request to assure compliance

- 3. After assuring compliance with policy stated herein, the Community Services Director shall submit the request to the Community Services Advisory Board, which will conduct a public hearing, evaluate the degree of compliance with the policy, and forward a recommendation to the City Council.
- 4. The City Council, after consideration of public input, the recommendation of the Community Services Advisory Board, and any other relevant data, will act upon the request to name a park or public facility by a majority vote of the members of the City Council.

Section 2. This resolution shall take effect immediately upon adoption.

PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 3RD DAY OF DECEMBER, 2008.



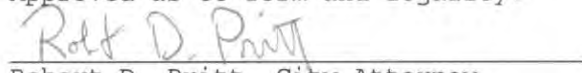
Bill Barnett, Mayor

Attest:



Tara A. Norman, City Clerk

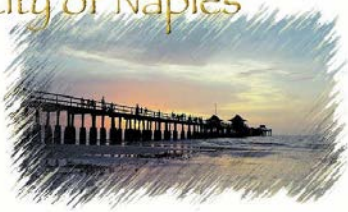
Approved as to form and legality:



Robert D. Pritt, City Attorney

M:\REF\COUNCIL\RES\2008\08-12283

Date filed with City Clerk: 12-29-08



NAPLES CITY COUNCIL AGENDA MEMORANDUM

Regular Meeting Date: September 6, 2017

Agenda Section: Regular	Prepared By: Dana A. Souza, Director Department: Community Services
Agenda Item: 8	Legislative <input checked="" type="checkbox"/> Quasi-Judicial <input type="checkbox"/>

SUBJECT:

Assign Naming Rights for Baker Park's Gordon River Bridge as the John and Dorothy Blair Bridge (or other name agreed upon by the City and the Blair Foundation).

SUMMARY:

The Blair Foundation has agreed to donate \$2 million to the Baker Park Project. In consideration of this donation, City staff and Trustees of the Blair Foundation have finalized terms of a Donor Agreement that would assign the Naming Rights to Baker Park's Gordon River. In accordance with Resolution 08-12283, City Council authorization is needed to formally assign naming rights to public facilities.

BACKGROUND:

The City of Naples has actively sought private donations to support the construction of Baker Park. The Blair Foundation has agreed to donate \$2 million to the Baker Park Project. With City Council approval, the terms of the attached a Donor Agreement would assign the Naming Rights to Baker Park's Gordon River Bridge.

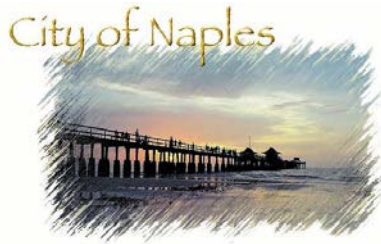
City Council passed a Resolution that established a policy for the 'Acceptance and Administration of Private Donations' on November 18, 2015 (attached). In accordance with this policy, The Blair Foundation donation requires City Council acceptance as it exceeds the City Manager's expenditure authority. The City Manager does find that the Blair Foundation's donation meets the requirements of cash donations as:

1. Accepting this \$2 million donation is in the best financial interest of the City and is compliant with all laws and City policies.
2. The donation condition of assigning Naming Rights to the Gordon River Bridge is acceptable to the City and consistent with other Baker Park naming donations.
3. The donation will be appropriated to the Baker Park fund once City Council approves the FY18 budget.

City Council also passed a Resolution revising the policy concerning 'Naming Parks and Public Facilities' on December 3, 2008 (attached).

The request to name the Gordon River Bridge as the John and Dorothy Blair Bridge (or other name agreed upon by the City and the Blair Foundation) is compliant with the adopted resolution as:

1. The Blair Foundation's donation of \$2 million is 50% of the cost to construct (develop) the Gordon River Bridge. The cost for the bridge is \$4 million.
2. John and Dorothy Blair have made 'significant contributions of time and public service... to the betterment of the quality of life in the community'. Biography is attached.



NAPLES CITY COUNCIL AGENDA MEMORANDUM

Regular Meeting Date: September 6, 2017

Page Two

Agenda Item:

8

The 2008 Naming Rights policy states that all naming rights should be reviewed by the Community Services Advisory Board and that the board will make a recommendation to City Council concerning Naming Rights proposals. As naming rights to Baker Park and its amenities have not previously been presented to the Community Services Advisory Board, staff is submitting this request directly to City Council for consideration.

RECOMMENDED ACTION:

Accept the Blair Foundation donation of \$2 million and assign Naming Rights to Baker Park's Gordon River Bridge as the John and Dorothy Blair Bridge (or other name agreed upon by the City and the Blair Foundation).

Reviewed by Department Director
Dana A. Souza

Reviewed by Finance
N/A

Reviewed by City Manager
A. William Moss

City Council Action:

Agenda Item 7.C
Meeting of 2/22/24

RESOLUTION 2024-15313

A RESOLUTION FOR THE PURPOSE OF ACCEPTING A CASH DONATION OF \$120,660.17 FOR USE IN THE NAPLES POLICE DEPARTMENT'S K-9 UNIT FROM THE GABRIELLA AGATHA HAMORI REVOCABLE TRUST OF 2005, CONSISTENT WITH THE POLICIES AND PROCEDURES SET FORTH IN RESOLUTION 15-13730; AMENDING THE FISCAL YEAR 2023-24 BUDGET ADOPTED BY RESOLUTION 2023-15207 BY APPROPRIATING FUNDS FROM THE DONATION ACCOUNT – NAPLES POLICE DEPARTMENT K-9 PROGRAM; AUTHORIZING THE EXPENDITURE OF DONATED FUNDS FOR THE PURCHASE OF NECESSARY EQUIPMENT, SUPPLIES, VETERINARY CARE, BOARDING, MEMBERSHIPS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Naples Police Department intends to re-establish and expand its K-9 Program; and

WHEREAS, a canine is needed to provide a strong visible and psychological deterrent against criminal and terrorist threats; and

WHEREAS, the use of a canine allows city police to promptly respond to suspected in-progress criminal activity, thereby enhancing the investigation and solvability of crimes; and

WHEREAS, the Gabriella Agatha Hamori Revocable Trust of 2005 has offered a cash donation of \$120,660.17 to the City of Naples for the purchase, installation, and payment of operating costs for use in the Naples Police Department's K-9 Unit; and

WHEREAS, the Gabriella Agatha Hamori Revocable Trust of 2005's cash donation is subject to a specific restriction that the funds be utilized for the Naples Police Department's K-9 Program; and

WHEREAS, although the purchase and installation of a K-9 vehicle obligate the City to make an immediate or initial City expenditure which has not been included in the approved City budget or Capital Improvement Program, the cash donation will defray these expenses; and

WHEREAS, Resolution 15-13730 contains policies and procedures for the acceptance and administration of private donations for public projects or purposes, including formal approval of the City Council; and

WHEREAS, acceptance of the cash donation for the purpose stated herein is consistent with the policies and procedures set forth in Resolution 15-13730; and

WHEREAS, approval of this resolution is in the best interest of the health, safety, and welfare of the residents of the City of Naples;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NAPLES, FLORIDA:

Section 1. That the above "Whereas" clauses are incorporated herein as findings.

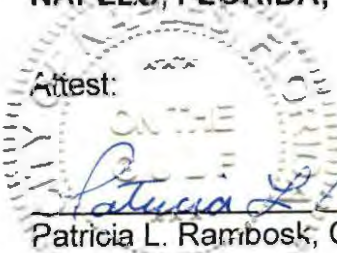
Section 2. That the cash donation of \$120,660.17 from the Gabriella Agatha Hamori Revocable Trust of 2005, is hereby accepted and is consistent with the policies and procedures set forth in Resolution 15-13730 for the purchase of necessary equipment, supplies, veterinary care, boarding, and memberships for the Naples Police Department K-9 Unit.

Section 3. That the Fiscal Year 2023-2024 budget as adopted by Resolution 2023-15207 is hereby amended by appropriating funds from the donation account to the Naples Police Department K-9 Program.

Section 4. That this resolution shall take effect immediately upon adoption.

PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 22ND DAY OF FEBRUARY 2024.

Attest:


Patricia L. Rambosk
Patricia L. Rambosk, City Clerk

Teresa Lee Heitmann
Teresa Lee Heitmann, Mayor

Approved as to form and legality:

Ralf Brookes
Ralf Brookes, Interim City Attorney

Date filed with City Clerk: 2/27/24

**Agenda Item 7.B
Meeting of 5/17/23****RESOLUTION 2023-15086**

A RESOLUTION FOR THE PURPOSE OF ACCEPTING A CASH DONATION OF \$52,800 FROM THE GULF SHORE ASSOCIATION OF CONDOMINIUMS (GSAC) CONSISTENT WITH THE POLICIES AND PROCEDURES IN RESOLUTION 15-13730; AMENDING THE FISCAL YEAR 2022-23 BUDGET ADOPTED BY RESOLUTION 2022-14943 BY APPROPRIATING FUNDS FROM THE DONATION FUND – GSAC CAMERA ACCOUNT; AUTHORIZING THE EXPENDITURE OF DONATED FUNDS FOR THE PURCHASE, INSTALLATION, AND FIRST FIVE YEARS OF OPERATING COSTS FOR AUTOMATED LICENSE PLATE READING CAMERAS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City utilizes an Automated License Plate Reading Program in support of its mission to effectively and efficiently combat crime and enhance safety in the city; and

WHEREAS, use of an Automated License Plate Reading Program allows city police to promptly respond to suspected in-progress criminal activity, thereby enhancing the investigation and solvability of crimes; and

WHEREAS, the City intends to, and continuously seeks opportunities to, expand its Automated License Plate Reading Program; and

WHEREAS, the Gulf Shore Association of Condominiums has offered a cash donation of \$52,800 to the City for the purchase, installation, and payment of years 1-5 operating costs for automated license plate reading cameras in the Gulf Shore neighborhood; and

WHEREAS, the Gulf Shore Association's cash donation is subject to a specific restriction that the funds be utilized for the purchase and installation of automated license plate reading cameras to be located at the two vehicular points of entry to the island portion of Gulf Shore Boulevard North; and

WHEREAS, although the purchase and installation of the automated license plate reader cameras does obligate the City to make an immediate or initial City expenditure which has not been included in the approved City budget or Capital Improvement Program, the cash donation will defray these expenses; and

WHEREAS, Resolution 15-13730 contains policies and procedures for the acceptance and administration of private donations for public projects or purposes; and

WHEREAS, acceptance of the cash donation for the purpose stated herein is consistent with the policies and procedures in Resolution 15-13730 and is in the best interest of the residents of the City of Naples;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NAPLES, FLORIDA:

Section 1. That the above "Whereas" clauses are incorporated herein as findings.

Section 2. That the cash donation of \$52,800 is hereby accepted for the purchase and payment of installation, and operating costs for the first five years of operation of the automated license plate reading cameras in the Gulf Shore neighborhood.

Section 3. That Fiscal Year 2022-2023 budget as adopted by Resolution 2022-14943 is hereby amended to account for the deposit of the cash donation and the expenditure of the cash donation.

Section 4. That this resolution shall take effect immediately upon adoption.

PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 17TH DAY OF MAY 2023.

Attest:
ON THE
Patricia L. Rambock
Patricia L. Rambock, City Clerk

Teresa Lee Heitmann
Teresa Lee Heitmann, Mayor

Approved as to form and legality:
[Signature]
Vose Law Firm, City Attorney

Date filed with City Clerk: 6-6-23

RESOLUTION 2022-

A RESOLUTION FOR THE PURPOSE OF NAMING A CITY STORMWATER RETENTION POND COMMONLY KNOW AS LAKE 19 AND LOCATED ON THE SOUTH SIDE OF 15TH AVENUE NORTH TO “EKO LAKE”; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, during the February 28, 2022 City Council meeting, residents submitted a petition requesting that Lake 19 be renamed Eko Lake to memorialize the life of a Malaysian Tiger who lost its life in a tragic accident at the nearby Naples Zoo; and

WHEREAS, twelve of the seventeen abutting property owners around Lake 19 signed the petition as well as executives of the Naples Zoo and signatures of 34 other supporting persons; and

WHEREAS, Resolution 08-12283 contains the City’s policy and uniform procedures for naming parks and public facilities for living and deceased individuals and organizations, as well as an exception authorizing deviation from the policy as determined by City Council; and

WHEREAS, City Council finds the loss of Eko, the Malaysian Tiger, to the Naples community merits an exception to the City’s policy as provided in Resolution 08-12283; and

WHEREAS, aside from the exception to the policy for naming public facilities, the request to rename Lake 19 to Eko Lake has followed the procedures set forth in Resolution 08-12283; and

WHEREAS, at its March 15, 2022 meeting, the Community Services Advisory Board unanimously voted to recommended to City Council renaming Lake 19 to Eko Lake.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA:

Section 1. That the above “WHEREAS” clauses are incorporated by reference as if set forth in full herein.

Section 2. That the City’s property located along the south side of 15th Avenue North, commonly known as Lake 19, is hereby renamed to “Eko Lake” in accordance with Resolution 08-12283, Section 1, Policy 3.

Section 3. That this resolution shall take effect immediately upon adoption.

PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 6th DAY OF APRIL 2022.

Attest:

Patricia L. Rambosk, City Clerk

Teresa Heitmann, Mayor

Approved as to form and legality:

City Attorney

Date filed with City Clerk: _____

AGENDA MANAGEMENT

Subject	Dept		Mtg Date
Resolution: Donation Policy	Administration	added 1.22.26	2.17.26
1st reading Ordinance; Smoking/Vaping	Administration	added 12.15.25	2.17.26
Select Council Liaison to AAC & CELCAB	Clerk	added 1.5.26	2.17.26
Appointment of Council Member to Seat #4	Council	added 1.5.26	2.17.26
2nd reading: Ord. 26-01, TC Compensation Salary Waiver	HR/Legal	added 1.20.26	2.17.26
2nd reading: Ord. 25-20, FMB Woman's Club CPD	P&Z	added 1.21.26	2.17.26
Leadership Forum (Strategic Planning) - 12:30 - 4:30 pm	Council	added 7.23.25	3.5.26 M&P
Joint Session w/Public Safety Committee for direction	Council/PSC	added 1.28.26	3.5.26 M&P
Review of Ordinance: golf cart rentals, e-bike/bike rentals (DA)	Council	added 12.15.25	4.8.26 M&P
Set September meeting dates for Budget hearings	Clerk	added 12.17.25	5.4.26
Upcoming - no date set			
Discussion regarding Ordinance 17-15, Medical Marijuana Dispensaries	Council	added 12.11.24	TBD
Discussion: Public/Private partnerships	Council	added 12.11.24	TBD
1st Reading Ordinance 24-xx: Lighting	Environmental	added 4.6.24	To LPA first
1st reading Ordinance 24-xx; Signage	Legal	added 6.17.24	To LPA first
1st reading Ordinance 24-xx; Silt Fencing	Planning	added 6.17.24	To LPA first
Presentation: permitting, flood mitigation systems, FAQs, common mistakes, etc. (JA)	Council	added 8.7.25	TBD
1 year Review of Ordinance 25-03 (Bicycle Safety)	Council	added 6.16.25	May/June '26 TC meeting
1st reading: Ordinance for Possible Ballot Referenda	Clerk	added 7.16.25	1st May '26 TC meeting
2nd reading: Ordinance for Possible Ballot Referenda	Clerk	added 7.16.25	2nd May '26 TC meeting