



Fort Myers Beach Management & Planning Session

**Council Chambers
2525 Estero Blvd.
Fort Myers Beach, FL 33931**

Minutes

Wednesday, December 8, 2021

9:00 AM

ORDER OF BUSINESS

FINAL

I. CALL TO ORDER

Members present: Mayor Murphy, Vice Mayor Hosafros, Council Member Allers, Council Member Atterholt and Council Member Veach.

II. PLEDGE OF ALLEGIANCE

III. ITEMS FOR DISCUSSION

A. Bus Shelter Installation/Advertising Discussion

Discussion on Bus Shelter Installation/Advertising

Town Manager Hernstadt discussed the options available and included proposed locations with examples of advertising. He noted bus shelters cost around \$10,000.00 each. Council Member Veach questioned whether advertising would be on both sides.

Dawn Huff from LeeTran stated that typically advertising was on both sides, but they could put advertising on one side and a route schedule on the other side. She noted that they were applying for a grant to pay for the shelters, which did not include an advertising requirement. Public Works Director Chelsea O'Riley explained that the grant required a maintenance agreement with LeeTran and allowing advertising on the shelters would help offset the cost.

Mayor Murphy questioned who would solicit advertising. Ms. Huff replied that the marketing department was particular about any advertising. Council Member Allers questioned whether beach businesses would have first dibs with advertising. Ms. Huff thought the county would entertain the idea. She was unsure about the advertising rates and thought locations were awarded on a first-come, first-serve basis. She was confident that the county would agree with advertising on the inside of benches with the route schedule on the outside.

Town Manager Hernstadt suggested that the county give first preference to beach businesses. Ms. Huff agreed.

Vice Mayor Hosafros suggested that the shelter by the library be expanded.

Town Manager Hernstadt replied that it should not be a problem.

Public Works Director O'Riley stated it would be a federally funded LAP (Local Agency Program) project and the availability of funding could be July of 2022. The next step would be a formalized interlocal maintenance agreement between the Town and Lee Tran.

Ron Gagoi from the MPO (Metropolitan Planning Commission) described the grant and commented that he had already coordinated with FDOT (Florida Department of Transportation). He noted the grant was Covid-related for infrastructure funds. He described the MPO and LAP funds. Director O'Riley pointed out the Town would be responsible for managing the project.

Council Member Veach recommended moving forward with the grant. He suggested including funding for emergency call capabilities and additional benches in high traffic areas. Town Manager Hernstadt indicated that they would determine what features, if any, were grant eligible. He noted there were ongoing costs for emergency shelters. Ms. Huff stated that the recommended shelters were solar-powered.

B. TDC Projects for Grant Cycle FY22 23

Discussion of TDC funded projects for FY22/23

Town Manager Hernstadt explained that they wanted to have a final project list for discussion by January.

C. FMB Camera Project

FMB Camera Project updates

Town Manager Hernstadt commented that they received additional information from Flock but not Greenwire. He questioned whether they wanted to wait for Greenwire's response before proceeding. Mayor Murphy and Council Member Veach felt they should wait. Town Manager Hernstadt preferred moving forward with installing Flock cameras at both bridges first. Greenwire cameras would be installed at other locations. Consensus was reached to move ahead with requesting six Flock cameras.

D. Water Sports and Chair Rentals

A discussion of water sports and chair rentals as requested by TownCouncil.

Council Member Veach felt there were unintended consequences and suggested modifying the ordinance. He identified three issues: problems with storing equipment, limited permits were linked to people rather than property and property owners did not have control over their property. He suggested they permit the property owner rather than the vendor, remove the ability to sit on the permit without using it and create an additional performance clause, so property owners have some rights.

Town Manager Hernstadt brought up allowing properties to self-perform by having their own jet skis, chairs or parasailing equipment. He described grandfathered permits.

Vice Mayor Hosafros agreed with preventing vendors from receiving permits and not using them. She suggested hearing from property owners for input regarding changing who held the permit. Council Member Veach agreed with hearing from everyone affected. Town Manager Hernstadt recommended drafting the changes and then meeting with vendors.

Vice Mayor Hosafros commented that they had to make sure they do not allow proliferation, allow properties to self-operate, allow vendors without property to continue to operate and do not allow permits to remain inactive for longer than a year. She received support. Town Manager Hernstadt stated they would draft language and meet with the vendors.

Mayor Murphy read a status report regarding paving on Estero Blvd. The final phase was tentatively scheduled to be completed in early 2022.

IV. AGENDA MANAGEMENT

A. December 2021

Add raising parking and short-term rental rates to the January agenda. Add a discussion regarding collecting fines to the next M&P.

Add a discussion concerning motorized single-wheel vehicles.

Add a discussion about requiring boat rental companies to install propguards.

V. ADJOURNMENT

Council Member Veach moved to adjourn; second by Council Member Allers. Motion carried unanimously.

The meeting was adjourned at 10:28 a.m.

Minutes adopted, January 10, 2022; Motion by Vice Mayor Hosafros and seconded by Council Member Veach. Adopted 5-0.



Amy Baker, Town Clerk